



# Master Digital Skills

## Are You Maximizing Your Digital Potential?

Digital literacy is no longer optional- it's the gateway to opportunity. Yet many individuals and organizations struggle with outdated skills, inefficient workflows, and untapped potentials. **Manual processes**, and lack of **tech confidence**, are all symptoms of a skills gap that can cost you **time, money, and competitive advantage** in today's economy.

## WHAT YOU WILL LEARN

### Introduction to Computer:

Foundational course covering essential computer operations, MS Office, and the internet. Perfect for beginners.

**Graphics Design:** Master design principles, color theory, and industry-standard tools like Photoshop, and Illustrator.

**UI/UX Design:** Learn user interface and experience design using Figma, prototyping, wire framing, and design systems.

**AI Mastery:** Explore AI tools, prompt engineering, and AI-powered productivity workflows for business.

**Mobile Video Editing:** Create professional videos using apps like CapCut, & InShot. Perfect for content creators and social media managers.

**Social Media Marketing:** Master social media strategy, content creation, advertising, analytics, across all major platforms.

### Web Design (No Code):

Build beautiful websites using WordPress, Webflow, Wix, and other no-code tools.

### Frontend Web Development

Learn HTML, CSS, & JavaScript, to build interactive, responsive websites and web apps.

### Fullstack Web Development

Web development covering frontend, backend, databases, APIs, and deployment.



## Our Purpose

Building competence and character for the digital age



### Our Mission

At **Phanic Computer Hub**, our mission is to **equip** individuals with practical digital skills while nurturing **strong moral values, discipline, and a sense of purpose**. We are committed to raising individuals who are not only **technologically competent** but also **responsible, ethical, and value-driven**.



### Our Vision

Our vision is to become a **leading digital skills hub** that raises **competent, disciplined, and value-driven individuals** who can thrive in the **global digital economy**. We aspire to build a generation of students who combine **technical excellence with strong moral virtues**.

## WHO WE ARE

**Phanic Computer Hub** is an ICT Training Center based in Onitsha, Nigeria. Founded with a mission to bridge the digital divide, we combine practical computer training, graphic design, and online monetization strategies, to modernize and transform individuals and organizations into skilled, profitable, and digitally-driven success stories.



Scan the QR to enroll

## GET STARTED

Call or email for pricing and a complimentary skills consultation.

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